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FOR IMMEDIATE

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AREA MEDICARE BENEFICIARIES FIND MANY EXTRAS IN NEW PLAN

ARKANSAS November 1, 2006 - Windsor Medicare Extra, a Medicare Advantage plan offered by Windsor Health Plan Inc., announced today the offering of unique benefit packages never before offered in the local Arkansas area.

Windsor Medicare Extra Plans include options that not only improve member's health but their quality of life as well by combining the benefits of Original Medicare, Medicare Supplements and Medicare Prescription drug coverage with extra benefits such as:

- Home meal delivery
- Annual hearing, vision, and dental benefits
- Transportation allowances
- Member choice of a primary physician
- Over-the-Counter drug allowances

Additionally, Windsor prescription programs offer communities the lowest premiums that have a zero deductible and available coverage options for every Medicare approved brand drug or it's generic equivalent.

Windsor Medicare Extra, under contract with the Federal government's Centers for Medicare & Medicaid Services (CMS) to provide a simplified new Medicare Program for 2007, is striving to assure thousands of Medicare beneficiaries are educated and enrolled by December 31 so that they will receive their full benefits for 2007.

Buoyed by their position as the only company working under contract with local area providers and hospitals, Windsor's offerings hold promise for the thousands of Medicare eligible persons in the local area.

Persons interested in learning more about WindsorExtra should call as soon as possible to be eligible for all their benefits. Call toll-free [1-888-556-2099, or TTY for the hearing impaired 1-800-848-0298.

About Windsor Health Plan

Windsor Health Plan, Windsor Rx and Windsor Medicare Extra are products of Windsor Health Group Inc., a Nashville Tennessee based managed healthcare company operating government sponsored health plans and providing specialty managed care service to both the insurance and healthcare provider communities. Windsor Medicare Extra is a series of Medicare Advantage plans that provide comprehensive benefit coverage to Medicare beneficiaries. By combining the

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benefits of Original Medicare, Medicare Supplements and Medicare Prescription drug coverage with extra benefits ranging from annual hearing, dental, and vision allowances, to home food delivery and transportation coverage, Windsor Medicare Extra plans provide “all-in-one” coverage from a single trusted source. Windsor Medicare Rx is a Medicare Prescription Drug Plan that provides comprehensive prescription drug coverage to Medicare beneficiaries in Alabama, Arkansas, Mississippi and Tennessee.

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